



family matters Magazine & Website

Family Matters (previously HEY! Magazine) has been in circulation since 2006, enabling families to get to grips with activities, education and family fun in their local area.

We relaunched as Family Matters, alongside the website, in 2018 these brands have become a one-stop shop for families in the South West.



Family Matters Magazine is produced 7 times a year with a total distribution of 30,000 copies over 4 editions.

The magazine is delivered directly into primary schools, nurseries and high footfall areas for families.

www.familymatters-uk.co.uk is our website that runs in conjunction with our printed magazine reaching parents and families across B&NES, Somerset, Wiltshire and Bristol



COMPETITIONS



WHAT'S ON



FEATURES



PARENTING



PARENTS



DIRECTORY

BENEFITS OF ADVERTISING WITH US

Along with your print and web adverts we also offer the following:

Free press releases on our website www.familymatters-uk.co.uk

Inclusion on our Whats On page online and in print

Social media promotions

Online versions of the magazine with links to your website.

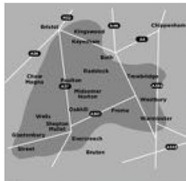
Free design service if needed



To advertise in family matters contact us on
01761 410141 | info@ignite-uk.co.uk



familymatters-uk.co.uk



ISSUE

February
Easter
May
Summer
Back to School
October
Christmas

DEADLINE

15th Jan
5th Mar
30th April
26th June
20th Aug
30th Sept
20th Nov

DISTRIBUTION

29th Jan
19th Mar
14th May
10th July
3rd Sept
14th Oct
4th Dec

RATES

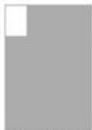
	1 ISSUE	3 ISSUES	7 ISSUES
Full Page	£1200	£1020	£900
Half Page	£675	£573.75	£506.25
Quarter Page	£330	£280.50	£247.50
Eighth Page	£170	£144.50	£127.50

All prices stated exclude VAT

Please contact us for prime position availability

REACH OUR TOTAL
DISTRIBUTION OF
30,000 COPIES

AT THESE DISCOUNTED RATES



SIXTEENTH
38mm w x 57mm h



EIGHTH
78mm w x 57mm h



QUARTER
78mm w x 115mm h



HALF
157mm w x 115mm h



FULL
169mm w x 245mm h
+ 10mm bleed

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familymatters-uk.co.uk



Familymatters-uk.co.uk is a central portal of hyper local information. As the digital platform to Family Matters magazine, the site is promoted to 30,000 readers.

www.familymatters-uk.co.uk



STATS FOR THE LAST 12 MONTHS

45,114 Page views

20,512 Users

3.15 Pages per session

36% returning visitors

TOP PAGE VIEWS

1. Whats On

2. Competitions

3. Directory

4. Features

Multi-channel marketing means you are available on both our platforms making it easy for parents and families to see your adverts when and where they want.

All advertisers who place a print advert in the magazine benefit from a **50% DISCOUNT** from the prices below

HOME PAGE

	Banner	Half side page	Rectangle
1 Month	£100	£80	£70
6 Months	£510	£408	£255
12 Months	£900	£720	£450

ALL OTHER PAGES

	Half side page	Rectangle
1 Month	£60	£40
6 Months	£306	£204
12 Months	£540	£360

All prices stated exclude VAT

DIRECTORY

£50 per listing per year. Inc image, 500 words, contact details etc.

Categories include Food and Drink, Clubs and Classes, Education and many more